

Interior Full Page

8.25 (w) x 10 (h)

Dotted line indicates Bleed

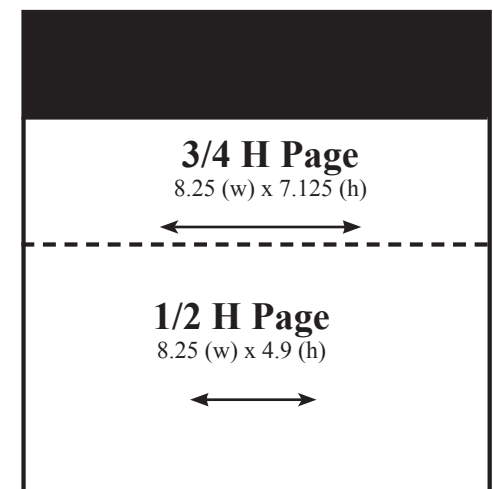
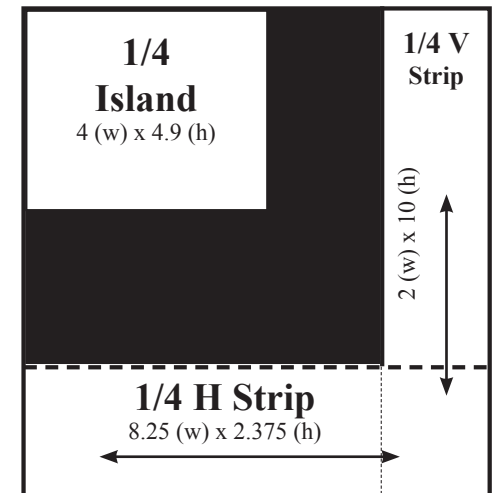
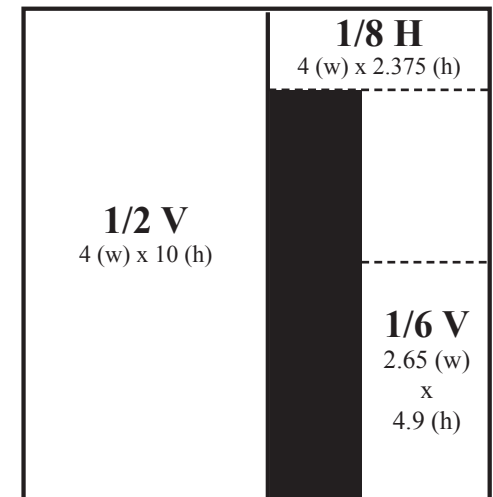
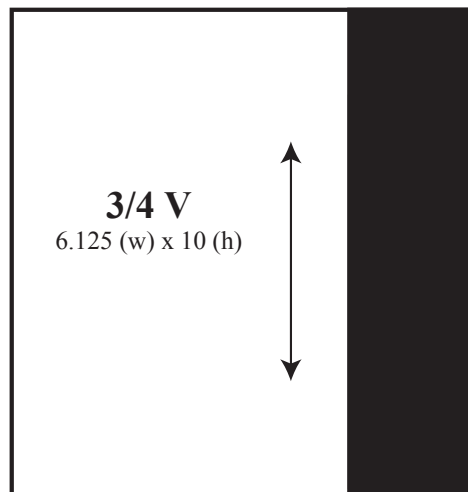
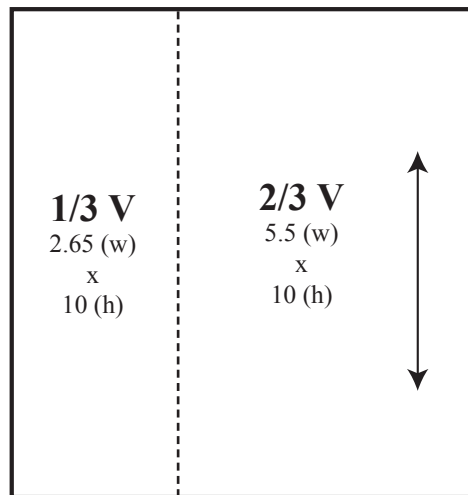
Cover & Full Page w/Bleed

9.25 (w) x 11 (h)

Please note:
Not all advertisements previously laid out for other publications may not fit our listed spaces. We will make every effort to fit your ad into an available space and adjust the cost by the rate of space used and charge at our existing rates with no extras. If your current ad size will not fit, then we may have to upsize or downsize accordingly. You will always be notified in advance by your account executive and given the choice on how to proceed.

Ad Deadlines

Issue	Space	Ad Copy
January	Dec 1	Dec 5
February	Jan 1	Jan 5
March	Feb 1	Feb 5
April	Mar 1	Mar 5
May	Apr 1	Apr 5
June	May 1	May 5
July	Jun 1	Jun 5
August	Jul 1	Jul 5
September	Aug 1	Aug 5
October	Sep 1	Sep 5
November	Oct 1	Oct 5
December	Nov 1	Nov 5



Kansas City
CELEBRATES
 Magazine

A Celebration of Giving

www.kccelebrates.com

DIGITAL AD SPECS

Kansas City *Celebrates Magazine* is produced digitally. Camera ready ads must be digital files. Below is a list of things you need to keep in mind for compatibility purposes. **We Prefer PDF files prepared for print. A hard copy must accompany the digital file.**

PLATFORM

- PC Based

COMPATIBLE SOFTWARE

- PC Based, Adobe Indesign CS or Higher, Photoshop CS or Higher Illustrator CS or Higher, Adobe Acrobat 6 or higher..

ACCEPTABLE AD FORMAT

- All files must be CMYK or Grayscale, no RGB.
- PDF (all fonts and images must be embedded)
- Jpeg
- Indesign document (collected with all fonts and placed art)
- Tiff (all fonts must be embedded)
- EPS (all fonts must be converted to outlines)

SPECS

- Resolution for color and grayscale images should be 300 dpi/ppi (This means art should be scanned at no less than 300 dpi. Taking a 72 dpi/ppi image and increasing its resolution makes the image pixilated and blurry).
- Resolution for line art is recommended to be 1200 dpi
- Please make sure all color art is saved as CMYK (not RGB)

FONTS

- When sending Type1 fonts we will need both screen (suitcase) and printer fonts. If fonts are not provided, we will make every effort to use similar fonts, but they will be substituted by our own fonts.

DEADLINES

- See current rate card or contact your account executive.

E-MAIL

- E-mail all ads to publisher@kccelebrates.com. If sending more than one attachment, please place it in a "zipped", or compressed folder. Please send any files larger than 3MB FTP ftp.jelleeworks.com (login: anonymous).
- Note: Prior to sending electronic file, you MUST notify your account executive. Also, please include your account executive's name when emailing any files so they can be notified of its receipt.

THINGS TO REMEMBER

- If you are using software to create an ad that is not on this list, it must be saved as an EPS (include the fonts and art), TIFF or PDF (embed fonts). We prefer PDF for High Quality Print with all fonts embedded.

ALL ADS MUST BE ACCOMPANIED BY A HARD COPY COLOR PROOF OR A FAXED PROOF.

We accept ads on CD, DVD and Email Attachment (Note: unless size is over 3 Mb) or ask your account executive for instructions on sending larger than 3 Mb files via FTP.

CONTACT INFORMATION

Chuck Eddy, Publisher
Chuck@kccelebrates.com
Jimmy Lee, Editor/Art Director
Jimmy@kccelebrates.com

Kansas City CELEBRATES Magazine

Welcome to Kansas City Celebrates Magazine!

Kansas City citizens from all walks of life are known world wide for their generosity and fund raising efforts for local, national and international charity. Our citizens give of themselves in time, effort and money to further benefit the education, health and catastrophic needs of people everywhere. There are estimated to be over 800 organized charities in the Kansas City Metro area!

Our goal is to honor these Kansas City citizens each month as we capture those moments when they gather to celebrate their success.

In our effort to bring you this unique "inside look" and celebrate their efforts, Kansas City **Celebrates Magazine™** is a totally free magazine supported completely by our advertisers that want to do their part in Celebrating the true Kansas City Spirit.

Be a part of Kansas City **Celebrates Magazine™**

A Celebration of Giving

www.kccelebrates.com

**20,000 copies are delivered
each month throughout the
Greater Kansas City area.**

Our distribution locations include banks, grocery stores, coffee shops, hair salons, restaurants and doctor's offices. Advertising in Kansas City **Celebrates Magazine** allows your business to become a distribution site.

